

- **When**

Saturday & Sunday, November 29th & 30th 2008.

- **Where**

The Marino Institute of Education, Griffith Avenue, Dublin 9

- **Times**

**Registration:** 8.30 - 9.00 am

**Morning Session:** 9.00 - 1.00 pm

**Afternoon Session:** 2.00 - 5.00 pm

- **Course Fees**

**Workshop :** €250

**Deposit:** €100

**Accommodation:** Marino Institute @ +353 (0) 1 8057760

**Please fill out the Booking Form provided: (see attached)**

**Attach with:** Cheques / Bankers Drafts made payable to:  
Joe E. Keaney, ICHP

**And send to:** Institute of Clinical Hypnotherapy & Psychotherapy  
Therapy House, 6 Tuckey Street, Cork City, Ireland  
Telephone No: (021) 4273575

- **Cancellations**

If made over 8 weeks prior to the event, all fees paid less an administration cost of €40 will be returned. If made within 8 weeks of the event, the full workshop fee will be retained. Suitable substitutions will be accepted.

- **Certification**

- (1) You will receive a Certificate in Regression HypnoPsychotherapy documenting your participation in this Masterclass (suitable for framing).
- (2) Certification : Continuous hypnotherapy education Masterclass documenting ICHP Post Graduate Training for ICHP / Registration and your CV.

**For further details or clarification contact:**  
**ICHP, Therapy Ho., 6 Tuckey St., Cork, Ireland**  
**Tel +353 (0) 21 4273575**  
**Email: hypnosis@iol.ie**

Institute of Clinical Hypnotherapy  
& Psychotherapy

**Post Graduate Training Programme**  
**Continuous Hypnotherapy Education Masterclass**

p r e s e n t s

# Hypnotherapy and the Treatment of Cancer

f o r

**Healthcare Professionals**  
**Hypnotherapists / Hypnoanalysts**  
**Psychotherapists / Counsellors / Therapists**

w i t h

## Michael Mahoney

**November 29th & 30th 2008.**

**The Marino Institute of Education**  
**Griffith Avenue, Dublin 9**

## Hypnotherapy & the Treatment of Cancer

Many people with cancer believe that cancer is contagious, that it is somehow shameful, that only the merest handful ever recover from it and those who do are left disfigured and unattractive, and so on. In order to recover, cancer sufferers must let go of these misconceptions and replace them with positive and correct viewpoints, which hypnosis will help you do.

Whatever has caused the cancer, it is self-defeating for the patient to blame themselves or inherited genes. Hypnosis will help them to experience hope and neutralize negativity by implanting a new attitude of determination and optimism. Hypnosis will also help the patient to get on the right track with their health in strengthening the immune system by quitting smoking, changing diet, or other related habit changes.

Above everything else we have discussed thus far, the patients thinking must be shifted from that of a victim to that of a fighter who is determined to win the battle of cancer. National estimates of five-year relative survival for patients diagnosed during 1994-2001 as a whole were 75.4% for breast cancer, 49.2% for colorectal cancer, 8.6% for lung cancer and 69.5% for prostate cancer. Even some seemingly hopeless cases have recovered. In fact, the recovery rate is now approaching 50 percent of all new cases. From the beginning of treatment, it will be beneficial for a patient to be assured that cancer is no longer an almost certain killer.

Hypnosis is effective as a complimentary adjunct to conventional health care treatment and should not supplant medical therapy. There are, however, a wide range of clinical applications hypnosis can support in the healing process:

- Alleviate the side effects of radiation or chemotherapy; controlling nausea and vomiting, thereby helping the patient to remain in treatment longer and improving the odds of slowing or stopping the spread of the disease.
- Deaden sensations of pain, reducing the reliance on narcotics.
- Ego-strengthening to overcome the impact on self-esteem and feelings of self-confidence.
- Lessen the feelings of anxiety and fear.
- There is encouraging research that hypnotic imagery may enhance the functioning of the immune system.
- Deal with the stress, depression, and loneliness that may be linked to cancer.

## About the Instructor

Michael has been in professional practice since 1986 having trained at the Institute of Hypnosis. He gives professional workshops at his Medical Centre based practice in Cheshire, England.

He has a full time private practice seeing patients, also receiving referrals on a regular basis from Primary and Secondary health care professionals for many medical conditions, including Breast Cancer recovery, Pain, MS, MD, IBS, Anxiety and many other conditions of mind and body.

Over the years he has worked with many patients with various forms of cancer and at different stages of their recovery, he is especially interested in contributing to the recovery process of breast cancer sufferers and breast cancer research. Because of this interest he has given time, energy and resolve to his patients and the development of his CD, An Aid To Emotional Recovery After Breast Cancer.

Michael used his five years of experience working with breast cancer sufferers, taking just under two years to develop and produce this program. He unreservedly gives thanks to those individuals who gave up their time, gave information, shared their stories, and answered questions with an honesty, openness, passion, bravery and patience rarely encountered in his years of professional practice. This CD is their work too. Michael is also working on recordings to aid in breast cancer awareness and to contribute further in its treatment. Grateful appreciation and acknowledgement is especially given to Warrington Breast Cancer support Group

In July 2005 Michael won the Innovation and Research Award 2005 for his work and development of An Aid To Emotional Recovery After Breast Cancer© program at the prestigious Warrington Business Awards.

Michael continues to see patients on a daily basis because he believes that only by working with people and their presenting problems can he feel sure that he remains at the cutting edge of his profession and the development of quality self help audio programs.

**Hypnotherapy & the Treatment of Cancer - - November 29th & 30th, 2008**

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Joe Keaney, Institute of Clinical Hypnotherapy & Psychotherapy, Therapy House, 6 Tuckey Street, Cork City.  
Tel (021) 4273575 E-mail: hypnosis@iol.ie www.hypnosisseire.com

**PLEASE BOOK ME FOR THE ABOVE WORKSHOP**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TEL NO: (HOME): \_\_\_\_\_ (WORK): \_\_\_\_\_

I/we would like to enrol for the above Workshop. I/we enclose a €100 deposit for each place and understand that the balance is due on the first day of the conference. Cheques should be made payable to Joe Keaney ICHP. (Cost of Workshop : €250 )

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